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| **Collage** |
| **[Enter any *variant forms* of your headword – OPTIONAL]** |
| Collage is an artistic technique first used in the 20th century, which comprises of gluing paper, photographs, fabric, and other items onto paper or canvas. Collage was central to the development of Cubism and, in particular, to the work of Pablo Picasso and George Braque. Braque is said to have invented *papier collé*, a specific form of collage where paper strips and fragments are pasted onto the drawing or painting. In 1912, the two artists began to introduce paper, cigarette packets, newspapers, and other items that suggested everyday life into their canvases; Braque stated that he introduced these items into his work for their ‘materiality.’ Picasso wrote: ‘the purpose of *papier collé* was to give the idea that different textures can enter into a composition to become reality in the painting that competes with reality in nature.’ For example, the artist would introduce paper that represented wood panelling for an image of a guitar. This countered the trompe l’oeil effects of painting, with Picasso proposing that it was a ‘displaced object’ that reflected their ‘strange’ world. It can be argued that these fragments reflected the fragmentation of the modern world under capitalism, and closely aligns to the montage technique found in modernist mediums including writing, such as that of Walter Benjamin, photography (Hannah Höch), and film (Dziga Vertov). |
| Collage is an artistic technique first used in the 20th century, which comprises of gluing paper, photographs, fabric, and other items onto paper or canvas. Collage was central to the development of Cubism and, in particular, to the work of Pablo Picasso and George Braque. Braque is said to have invented *papier collé*, a specific form of collage where paper strips and fragments are pasted onto the drawing or painting. In 1912, the two artists began to introduce paper, cigarette packets, newspapers, and other items that suggested everyday life into their canvases; Braque stated that he introduced these items into his work for their ‘materiality.’ Picasso wrote: ‘the purpose of *papier collé* was to give the idea that different textures can enter into a composition to become reality in the painting that competes with reality in nature.’ For example, the artist would introduce paper that represented wood panelling for an image of a guitar. This countered the trompe l’oeil effects of painting, with Picasso proposing that it was a ‘displaced object’ that reflected their ‘strange’ world. It can be argued that these fragments reflected the fragmentation of the modern world under capitalism, and closely aligns to the montage technique found in modernist mediums including writing, such as that of Walter Benjamin, photography (Hannah Höch), and film (Dziga Vertov).  [image: Vieux.jpg]  Figure 1 Picasso, Pablo. Pablo. *Bottle of Vieux Marc, Glass, Guitar and Newspaper* . 1913.  <http://www.tate.org.uk/art/artworks/picasso-bottle-of-vieux-marc-glass-guitar-and-newspaper-t00414>  Critic Clement Greenberg argued that collage was used to shock; the technique was adopted by the Surrealists and also by artists associated with Dada to create surreal ensembles in keeping with the movements’ imagery. However, not all of it was shocking. Dawn Ades suggests that by creating simple, geometric collages both Jean Arp and Sophie Taeuber could make art that was both anonymous and collective. The use of chance further contributed to the eradication of the artist’s hand in these works.  [image: Squares.jpg]  Figure 2 Arp, Jean. *Untitled (Collage with Squares Arranged according to the Laws of Chance)*. 1917.  <http://www.moma.org/learn/moma_learning/jean-hans-arp-untitled-collage-with-squares-arranged-according-to-the-laws-of-chance-1916-17>  Perhaps one of the most iconic uses of collage in British Modernist is Richard Hamilton’s *Just what is it that makes today’s homes so different, so appealing?* (1956). The work reflects the modern world through a collage of advertising imagery, creating (in part) a modern-day domestic scene. The work thus establishes a connection between capitalism, modernity, and collage.  [image: JustWhat.jpg]  Figure 3 Hamilton, Richard. *Just What Is It That Makes Today's Homes So Different, So Appealing?* 1956*.*  <http://en.wikipedia.org/wiki/File:Hamilton-appealing2.jpg> |
| Further reading:  (Ades)  (Golding)  (Greenberg) |